The Windermere Advantage	Windermere REAL ESTATE	Second Choice	Third Choice	Fourth Choice
MLS Listing	•			
Secure Timed Keybox	•			
Recognized & Branded Windermere For Sale Sign	•			
Windermere.com Web Presence				
With Customized Tracking				
Windermere App with Drive Times				
Windermere Photo Gallery				
•				
Extensive Listing Syndication	•			
~ Realtor.com, Trulia, Zillow, Google, IDX	•			
Member of Leading RE Companies of the World	•			
Global Outreach through Luxury Portfolio	•			
~ The #1 International Luxury Home Sales Organization	_			
Premier Properties Program	•			
~ Branded Signage and Web Presence				
~ Monthly Networking Meetings				
Market Share	•			
Under \$1 Million – 30%				
Over \$1 Million – 43%				
Over 350 Offices in 9 states and British Columbia	•			
With Over 7,000 Sales Associates				
Windermere Standards & Practices				
Windermere Foundation – Over \$24 Million Raised	•			
Windermere Community Service Day	•			
John Smith Agent Services				
High-Quality Professional Photography	•			
Flyer Box on For Sale Sign	•			
Customized Full-Color Flyer / Brochure				
Special Feature Cards				
Financing Flyer with 3 Loan Options				
Target Market to Other Agents				
~ E-Flyer Distribution	_			
~ Networking / Agents / Sphere				
• • • • • • • • • • • • • • • • • • • •				
Video / YouTube Marketing				
No Dual Agency				
Pre-Inspection Business Model	•			
Offer Review Strategy	•			
Multiple-Offer Strategy	•			
Professional Staging				
~ Reimbursement At Closing Option	•			
Prepare & Provide Seller's Net Proceeds	•			
Coordinate House Preparation with				
Screened Vendors	•			
Prepare & Post Selling Agent Packet	•			
Broker's Open	•			
Sunday Open House First 2 Weeks	•			
Set Up Escrow	•			
Review Settlement Statement & Attend Signing	•			
Moving Link Concierge Program for Moving Assistance	•			
Client Appreciation Program	•			